

You've now witnessed first-hand the impact a video brochure has on a viewer. That's why the likes of IBM, BMW, Shell, ANZ, and Pfizer use Razor to move audiences in a way you can now understand and appreciate. Here are some answers to our most frequently asked questions.



How do they work?

Think of it as a lightweight tablet with a sophisticated motherboard, function buttons and a hi-def screen powered by a lithium battery. They come in varying storage amounts depending on your video size and quantity. It's easy to upload your video or even change it out. You can have mono or stereo sound and a range of screen sizes.



How much do they cost?*

Best Value: Compact 4.3" Screen

Most Popular: A5 7" IPS Screen

Premium: A4 7" IPS Screen Hard Cover

For current pricing visit our [products page](#)



What if I don't have a video?*

Our in-house team will write your script, shoot your video, create your animation as well as generate all kinds of powerful motion graphics.

Standard Production: \$2,100 - \$2,800

Premium Production: \$4,500 - \$6,000



What if I don't have a design?

Razor's own design team will work with you to create design and copy worthy of the video within.



What other support services do you offer?

Want to present like a pro? We offer high-end media training as well as facilitate media releases if appropriate.



Australian Approved

Are they quality guaranteed?

Razor brochures are RCM compliant and Australian Standards approved. Our screens are manufactured by the same company Samsung utilises. We also check every brochure for quality, functionality, and full charge capacity prior to delivery.



What are your typical lead times?

Design: One week

Video Production: 4-6 weeks

Video Brochures: 4 weeks



Do you offer a follow up service?

Our partner company DBD will create a bespoke database, send your video brochures in hand-addressed packs, then follow-up recipients to organise meetings for you to attend.



Do you provide fulfillment?

Yes, apart from free delivery to one destination within Australia on all products with no hidden costs, we also utilise the services of AusPost if required.



How long does the battery last and how long does it take to charge?

Once fully charged you should get approximately 1.5 to 2 hours use from the video brochure. It will take approximately 2 hours to fully recharge.



Is it easy to swap out videos?

The process is simple – just plug in the supplied USB cable, then drag and drop the new files onto the unit.

* Quantity and complexity may have a bearing on quoted prices.

Just some of our valued clients.